



Digital Marketing

Creative Social Media Manager with expertise in building engaging campaigns, growing brand presence, and connecting audiences through impactful digital storytelling.

Start Slide





About Us

I'm Ganesh Katare, a Social Media Manager passionate about creating impactful digital campaigns. With expertise in content strategy, creative storytelling, and audience engagement, I help brands build trust, grow their presence, and achieve measurable results across social platforms.

Referance Links

Kothari Group



Kothari Irrigation



Kothari Pipes



Kothari Plumbing



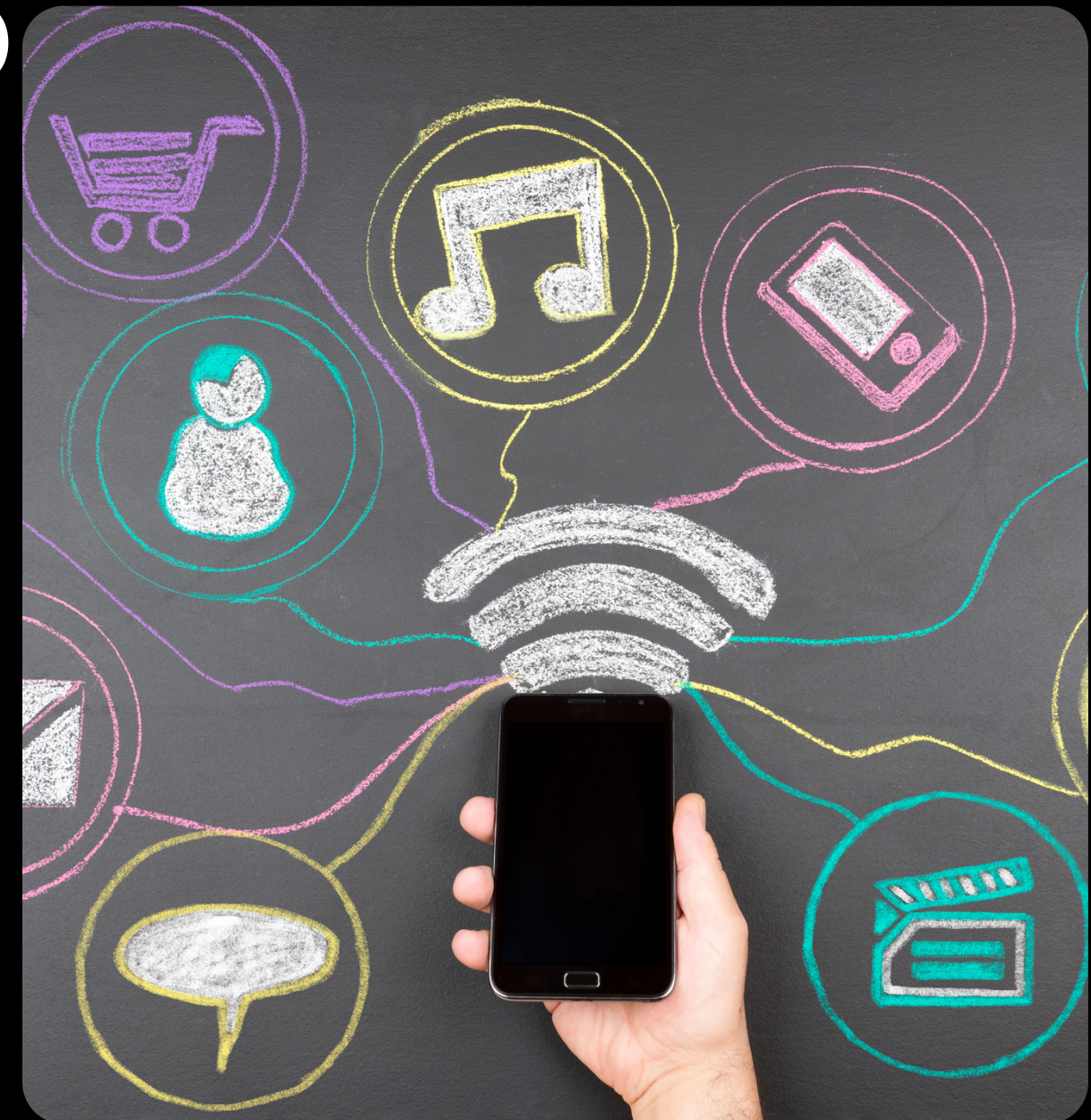
Brand Reference: Kothari Group

Kothari Group manufactures and delivers high-quality products designed to enhance durability and meet diverse end-user needs. We operate in three key domains—**Irrigation, Pipes, and Plumbing**

They offering both consultancy and precision-engineered solutions. With a strong presence in smart water management, expertise spans from extracting underground water for farming and drinking to sewage disposal systems. Backed by world-class technology and flawless production.

My Role @ Kothari Group

- **Content Creation:** Designed creatives, reels, videos, product explainers
- **Campaign Management:** Seasonal campaigns (Ganesh Chaturthi, Onam, Farmers' Day, etc.)
- **Engagement Growth:** Increased visibility across Facebook, Instagram, YouTube
- **Brand Building:** Highlighted farmer success stories, product benefits, and schemes



Key Work Samples

- **1. Festive Campaigns** – Ganesh Chaturthi, Onam, Teachers' Day
- **2. Educational Reels** – Tips on drip irrigation, fertilizer use, sprinkler installation
- **3. Government Schemes Awareness** – DBT Yojana subsidy promotions through WhatsApp API
- **4. Product Highlights** – Agri-pipes, Drip kits, Sprinkler pipes



Achievements

- +45% Engagement in 3 months
- Increased Impressions from 8,000 → 12,000 (month-on-month growth)
- Cross-platform Presence: Facebook, Instagram, YouTube
- Successfully executed category-wise content calendar





Get in Touch

Let's connect and explore how we can grow your brand together!

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Social Media

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Thank You

Thank you for your time and attention. Let's connect, collaborate, and grow together through creative social media strategies that build brands, boost engagement, and drive meaningful digital success.